



Australia Oat Product Exports



HSC Codes and Descriptions

110412 - Rolled or flaked grains of oats

110422 - Worked (incl. hulled, pearled, sliced or kibbled) grains of oats (excl. rolled or flaked grains)

Source: Australia Bureau of Statistics

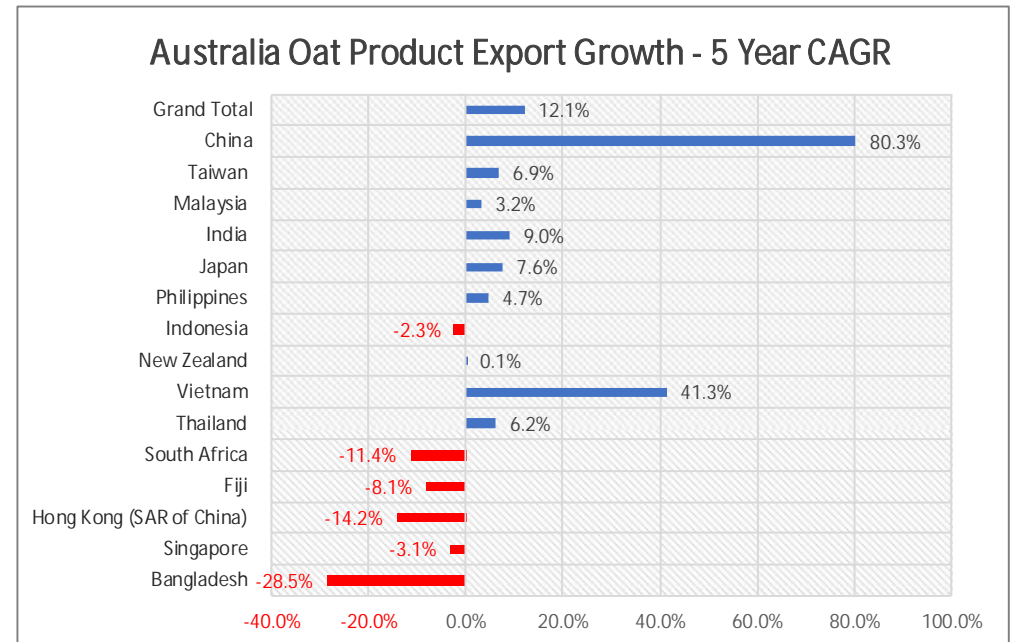
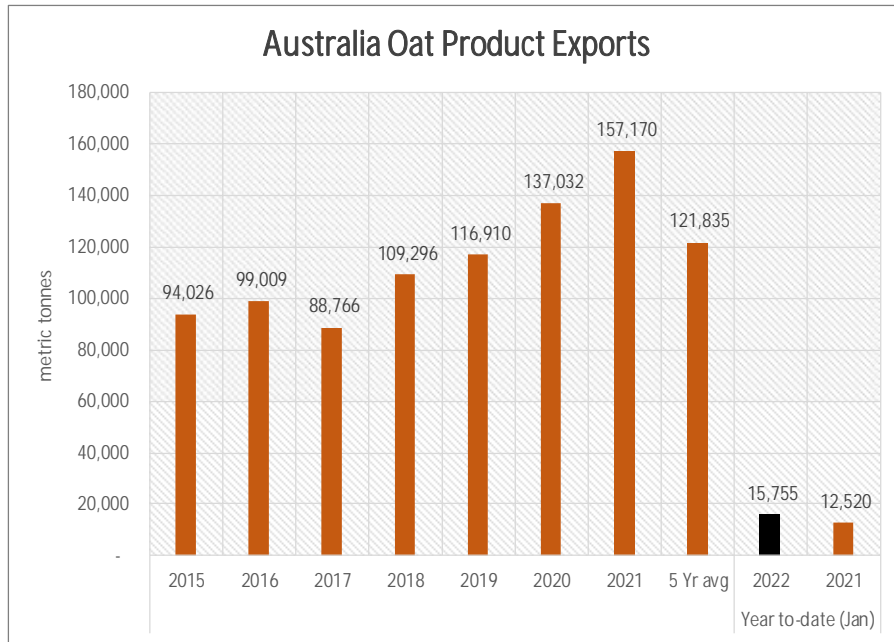
Australia Oat Product Exports -Top 15

| metric tonne | Jan-Dec | | | | | | | | Year to-date (Jan) | | | |
|---------------|---------|---------|---------|---------|---------|----------|------------|-----------|--------------------|----------|---------|---------|
| | 2017 | 2018 | 2019 | 2020 | 2021 | 5 Yr avg | % of Total | 5 yr CAGR | 2022 | 2021 | Chgce | MT Chge |
| Grand Total | 88,766 | 109,296 | 116,910 | 137,032 | 157,170 | 121,835 | 100.0% | 12.1% | 15,754.7 | 12,519.8 | 25.8% | 3,234.9 |
| China | 2,355 | 8,348 | 31,010 | 43,450 | 44,874 | 26,007 | 21.3% | 80.3% | 3,007.2 | 3,446.4 | -12.7% | -439 |
| Taiwan | 18,367 | 18,439 | 19,881 | 19,670 | 25,611 | 20,394 | 16.7% | 6.9% | 1,779.2 | 2,185.9 | -18.6% | -407 |
| Malaysia | 18,980 | 18,050 | 16,582 | 19,348 | 22,219 | 19,036 | 15.6% | 3.2% | 2,724.0 | 2,395.0 | 13.7% | 329.0 |
| India | 11,743 | 19,843 | 10,749 | 7,680 | 18,085 | 13,620 | 11.2% | 9.0% | 2,950.1 | 858.3 | 243.7% | 2,092 |
| Japan | 9,773 | 11,347 | 11,329 | 13,850 | 14,115 | 12,083 | 9.9% | 7.6% | 1,834.8 | 632.1 | 190.3% | 1,202.6 |
| Philippines | 8,972 | 11,786 | 11,251 | 12,180 | 11,271 | 11,092 | 9.1% | 4.7% | 1,219.1 | 942.0 | 29.4% | 277.1 |
| Indonesia | 7,051 | 9,438 | 4,272 | 6,285 | 6,290 | 6,667 | 5.5% | -2.3% | 181.5 | 598.1 | -69.7% | -416.6 |
| New Zealand | 6,372 | 6,837 | 6,306 | 6,602 | 6,402 | 6,504 | 5.3% | 0.1% | 1,058.3 | 899.5 | 17.7% | 158.8 |
| Vietnam | 829 | 1,495 | 2,331 | 5,032 | 4,674 | 2,872 | 2.4% | 41.3% | 543.9 | 208.2 | 161.2% | 335.7 |
| Thailand | 1,332 | 1,242 | 1,033 | 1,084 | 1,803 | 1,299 | 1.1% | 6.2% | 231.1 | 227.6 | 1.5% | 3.5 |
| South Africa | 618 | 753 | 553 | 674 | 338 | 587 | 0.5% | -11.4% | - | 78.0 | -100.0% | 78.0 |
| Fiji | 373 | 439 | 425 | 378 | 245 | 372 | 0.3% | -8.1% | 87.2 | - | 0.0% | 87 |
| Hong Kong (S. | 584 | 283 | 256 | 186 | 271 | 316 | 0.3% | -14.2% | 9.4 | 36.7 | -74.4% | -27 |
| Singapore | 244 | 339 | 242 | 260 | 209 | 259 | 0.2% | -3.1% | 39.0 | 12.0 | 225.0% | 27 |
| Bangladesh | 209 | 405 | 432 | 75 | 39 | 232 | 0.2% | -28.5% | - | 0.0 | -100.0% | -0 |

Australia oat product exports off to a very strong start for 2022, up 25.8% YOY

- Australia oat product exports are up 25.8% or 3,235 Mt YOY to start the 2021 year. Strong demand for oat foods/Beverages continues to drive the large YOY increases as consumers increasingly look for healthier foods such as oats. Exports have been growing at an astounding annual rate of 12.1% (see below, pg. 3 and attached).
- Combined exports to the five top importers report YOY growth of 29.2 but exports to the top two China and Taiwan are down 12.7% and 18.6% respectively. We expect higher exports to the two as we move forward. Malaysia, India and Japan are all posting a good start to 2022. Exports to the top five combined have been growing at a five-year range of 15.3%.
- Exports to the other ten major destinations are mainly higher with the Philippines, Thailand and Vietnam posting good five-year growth with Indonesia posting negative growth.
- Western Australia continues to dominate the export market, accounting for 82.6% of total oat product exports by state, up from 79.6% last year. Victoria accounted for 12.5%, down from 14.2% the prior year. Western Australia posted a five-year growth of 16.3% with Victoria at 3.5%. South Australia market share is 4.7%, down from 5.9% the prior year. All other states are reporting negative five-year growth.
- Flake exports continue to dominate the Australian market, accounting for 74.7% with worked oats at 22.3%. Worked oat exports, however, are showing “very strong” growth with a five-year CAGR of 22.8% versus flakes at 9%. This a trend we continue, similar to what we are seeing in other major oat processing markets.

Australia Oat Product Export Trends



Australia Oat Product Exports by State

Australia Oat Product Exports - By State

| metric tonne | Jan-Dec | | | | | | | | Year to-date (Jan) | | | |
|--------------------|---------|---------|---------|---------|---------|----------|------------|-----------|--------------------|--------|--------|---------|
| | 2017 | 2018 | 2019 | 2020 | 2021 | 5 Yr avg | % of Total | 5 yr CAGR | 2022 | 2021 | Chge | MT Chge |
| New South Wales | 598 | 169 | 285 | 73 | 56 | 236 | 0.2% | -37.6% | 1 | 2 | -52.6% | (0.8) |
| Northern Territory | - | - | - | - | - | - | 0.0% | | - | - | 0.0% | 0.0 |
| Queensland | 27 | 67 | 42 | 18 | 7 | 32 | 0.0% | -23.6% | - | - | 0.0% | 0.0 |
| Re-exports | 12 | 27 | 14 | 8 | 6 | 13 | 0.0% | -12.8% | - | - | 0.0% | 0.0 |
| South Australia | 6,231 | 10,968 | 6,143 | 2,036 | 3,263 | 5,728 | 4.7% | -12.1% | 196 | 50 | 292.2% | 146.2 |
| Tasmania | - | 38 | - | 13 | - | 10 | 0.0% | | - | - | 0.0% | 0.0 |
| Victoria | 19,095 | 15,817 | 5,588 | 12,939 | 22,482 | 15,184 | 12.5% | 3.3% | 3,332 | 2,216 | 50.3% | 1,115.0 |
| Western Australia | 62,803 | 82,209 | 104,838 | 121,944 | 131,356 | 100,630 | 82.6% | 15.9% | 12,226 | 10,252 | 19.3% | 1,974.5 |
| Grand Total | 88,766 | 109,296 | 116,910 | 137,032 | 157,170 | 121,835 | 100.0% | 12.1% | 15,755 | 12,520 | 25.8% | 3,234.9 |

Australia Oat Product Exports by Product

Australia Oat Product Exports - By Product

| metric tonne | Jan-Dec | | | | | | | | Year to-date (Jan) | | | |
|--|---------|---------|---------|---------|---------|----------|------------|-----------|--------------------|--------|-------|---------|
| | 2017 | 2018 | 2019 | 2020 | 2021 | 5 Yr avg | % of Total | 5 yr CAGR | 2022 | 2021 | Chge | MT Chge |
| Rolled or flaked grains of oats | 70,484 | 81,360 | 90,837 | 105,401 | 106,823 | 90,981 | 74.7% | 8.7% | 10,721 | 8,412 | 27.4% | 2,308.5 |
| Worked (incl. hulled, pearled, sliced or h | 18,283 | 27,936 | 26,073 | 31,631 | 50,347 | 30,854 | 25.3% | 22.5% | 5,034 | 4,108 | 22.6% | 926.4 |
| Grand Total | 88,766 | 109,296 | 116,910 | 137,032 | 157,170 | 121,835 | 100.0% | 12.1% | 15,755 | 12,520 | 25.8% | 3,234.9 |

Australia Oat Product Exports by Product and State

Australia Oat Product Exports - By State

| metric tonne | Jan-Dec | | | | | | | | Year to-date (Jan) | | | |
|------------------------------------|---------|---------|---------|---------|---------|----------|------------|-----------|--------------------|--------|---------|---------|
| | 2017 | 2018 | 2019 | 2020 | 2021 | 5 Yr avg | % of Total | 5 yr CAGR | 2022 | 2021 | Chg% | MT Chge |
| Rolled or flaked grains of oats | 70,484 | 81,360 | 90,837 | 105,401 | 106,823 | 90,981 | 100.0% | 8.7% | 10,721 | 8,412 | 27.4% | 2,308.5 |
| New South Wales | 597 | 135 | 278 | 68 | 56 | 279 | 0.3% | -37.7% | 1 | 2 | -49.5% | (0.7) |
| Northern Territory | - | - | - | - | - | - | 0.0% | | - | - | 0.0% | 0.0 |
| Queensland | 5 | 44 | 42 | 18 | 7 | 22 | 0.0% | 7.9% | - | - | 0.0% | 0.0 |
| Re-exports | 12 | 25 | 13 | 7 | 6 | 14 | 0.0% | -12.8% | - | - | 0.0% | 0.0 |
| South Australia | 6,224 | 10,960 | 6,140 | 1,988 | 3,093 | 6,484 | 7.1% | -13.1% | 196 | 50 | 292.2% | 146.2 |
| Tasmania | - | 38 | - | 13 | - | 10 | 0.0% | | - | - | 0.0% | 0.0 |
| Victoria | 15,200 | 12,370 | 5,360 | 12,154 | 15,454 | 12,683 | 13.9% | 0.3% | 2,561 | 1,631 | 57.0% | 930.2 |
| Western Australia | 48,446 | 57,786 | 79,005 | 91,152 | 88,208 | 65,809 | 72.3% | 12.7% | 7,963 | 6,730 | 18.3% | 1,232.8 |
| | | | | | | | | | - | - | | |
| Worked (incl. hulled, pearled, sli | 18,283 | 27,936 | 26,073 | 31,631 | 50,347 | 24,902 | 100.0% | 22.5% | 5,034 | 4,108 | 22.6% | 926.4 |
| New South Wales | 1 | 34 | 7 | 5 | 0 | 11 | 0.0% | -20.6% | - | 0 | -100.0% | (0.1) |
| Queensland | 22 | 23 | - | - | - | 9 | 0.0% | -100.0% | - | - | 0.0% | 0.0 |
| Re-exports | - | 2 | 1 | 1 | - | 1 | 0.0% | | - | - | 0.0% | 0.0 |
| South Australia | 7 | 8 | 3 | 48 | 170 | 13 | 0.1% | 88.4% | - | - | 0.0% | 0.0 |
| Victoria | 3,895 | 3,447 | 228 | 785 | 7,028 | 2,915 | 11.7% | 12.5% | 771 | 586 | 31.6% | 184.8 |
| Western Australia | 14,357 | 24,423 | 25,834 | 30,792 | 43,148 | 21,953 | 88.2% | 24.6% | 4,263 | 3,522 | 21.1% | 741.7 |
| | | | | | | | | | - | - | | |
| Grand Total | 88,766 | 109,296 | 116,910 | 137,032 | 157,170 | 110,203 | 100.0% | 12.1% | 15,755 | 12,520 | 25.8% | 3,234.9 |